



## **PRESS RELEASE**

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Contact: Plasha Will, 831-402-5454

### **MONTEREY COUNTY CANNABIS INDUSTRY ASSOCIATION (MCCIA) TO HOLD FIRST EVER MONTEREY CANNABIS SUMMIT**

**Monterey, CA** – The Monterey County Cannabis Industry Association (MCCIA) will host the 2018 Monterey Cannabis Summit this December 13th and 14th. This conference will be the first of its kind on the Central Coast and will bring together the knowledge and expertise of cannabis professionals and business and community partners in California's fastest growing region in the cannabis industry.

"This summit is an opportunity to attract leaders and stakeholders in all aspects of the industry and allow them to have a platform to collaborate and innovate in a way that they might not have ever previously had," says MCCIA's Executive Director, John Arriaga.

The Summit is a two-day event featuring a tour of some of industry leaders facilities for early registrants, a cocktail reception, a luncheon with a featured keynote speaker, breakfast and four workshops delving into the most pressing cannabis issues facing the state and the region. The intent of the summit is to foster collaboration and growth by bringing together a vast array of professionals and enthusiasts from all aspects of the cannabis community.

The 2018 Monterey Cannabis Summit will partner with, and directly follow, the Organic Grower Summit taking place in Monterey on December 12th and 13th. Launched by the Organic Produce Network (OPN) and California Certified Organic Farmers (CCOF), the Organic Grower Summit will bring organic growers, producers and processors to Monterey for two days of education, information and networking opportunities with their production supply chain and support service providers.

**More information can be found on MCCIA's website: [www.mccia.com](http://www.mccia.com)**

MCCIA's mission is to advocate and promote all aspects of the cannabis industry in Monterey County, with an emphasis on professionalism, collaboration, and safe access. MCCIA brings together members and stakeholders providing needed industry representation, education, and leadership. MCCIA strives to create a sense of community in the industry, providing a responsible outlet for sharing resources and talents and lobbying for the industry as a whole.

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